

Master of Art in International Contemporary Art & Design Practice

The program provides the basis for a contemporary discourse centered on the notion of internationalism in the Creative Industry. It enables Innovative in Action via personalized research content and professional engagement with industry. Students have the freedom to work on their own projects that can be researched on and developed anywhere.

Entry Requirement

- A minimum of a second class lower Bachelors Degree with honors in related field OR
- Any other recognised qualification equivalent to a Bachelors Degree in related field.

Semester 1 <ul style="list-style-type: none"> • Locating Practice • Practice Development • Practice Management 	Semester 3 <ul style="list-style-type: none"> • Research Plan Development • Outline Proposal Development • Study Case Analysis
Semester 2 <ul style="list-style-type: none"> • Advance Professional Practice • Professional Practice Documentation • Professional Practice Seminar 	Semester 4 <ul style="list-style-type: none"> • Research & Practice • Contextualisation & Methodologies • Project Realisation • Final Project Execution

Master of Business Administration in Project Management

In the fast changing business environment today change is inevitable driving leading organisations to look for workforce that has strong business sense of leading change initiatives. The MBA is designed to enhance individual's competency to meet up with these challenges by providing students with creative and innovative entrepreneurial project skills for future management activities.

Entry Requirements

- Any degree recognised by the Senate from local or overseas Universities with a minimum of second class lower; OR
- Working applicants with any degree recognised by the Senate from local or overseas Universities with CGPA less 2.0 must have a minimum of 5 years working experience at executive or managerial level, and
- Two (2) supporting reference letters from the current or previous employer, lecturer or supervisor from previous University or Institution or Notary Public Service from place of stay and
- Have IELTS score of 6.0, or TOEFL score of 500, or The first degree is conducted and examined in English language; or applicants without English Language certification must complete and pass English program conducted by LUCT International House during the tenure of study as part fulfillment of their graduating requirement.

Semester 1 <ul style="list-style-type: none"> • Management • Marketing Management • Managerial Accounting • Research Methodology 	<ul style="list-style-type: none"> • Financial Management • Leading Organisational Change • Project Scope, Time & Cost Management 	<ul style="list-style-type: none"> • Project Quality Assurance, Human Resources & Communication Management • Project Risk, Procurement & Integration Management • Dissertation
Semester 2 <ul style="list-style-type: none"> • Managerial Economics 	Semester 3 <ul style="list-style-type: none"> • Strategic Management 	

Master of Digital Film & Television

The program is designed to fully equip students with the skills to produce and understand moving images for digital film and television, current and future production demands. It is strongly committed to nurturing individual talents in digital film and television as students will be able to gain hands-on practical experience and new skills in creative and technical areas.

Entry Requirement

- A minimum Bachelors Degree in related field with minimum CGPA of 2.50 from any recognised public / private universities by Government; OR
- Any other equivalent qualification recognised by the Malaysian Government

Semester 1 <ul style="list-style-type: none"> • Graduate Seminar • Digital Media in Society • World Cinema Electives : Select One • Creative Screenwriting • Screen Production Methods 	Semester 2 <ul style="list-style-type: none"> • Research Methods • Advanced TV Production & Animation • Documentary in Digital Age Electives : Select One • Entrepreneurship: Film & TV Entertainment 	<ul style="list-style-type: none"> • Directing Workshop
Semester 3 <ul style="list-style-type: none"> • Satellite & Cable TV Operations Electives : Select One • Exegesis • Creative Project 		

Master of Science in Software Management

The program provides students with the most relevant, practical, and applicable knowledge available in software engineering and software management. With the appropriate mix of technical and business skills, graduates will be to systematically analyze business situations and propose, plan, and manage rigorous software development strategies to fulfill organizational objectives.

Entry Requirement

- A minimum Bachelors Degree in Computer Science or Software Engineering with CGPA of 2.50 from any recognised public / private universities by Government; OR
- Any other equivalent qualification recognised by the Malaysian Government

Semester 1 <ul style="list-style-type: none"> • Strategic Management • Information System • Research Methodology • Innovation & Entrepreneurship • Decision Support & Intelligent System • Software Maintenance & 	Semester 2 <ul style="list-style-type: none"> • Configuration Management • System and Software Requirement Analysis and Specifications • Software Metrics • Software Marketing Management • Human Resource 	<ul style="list-style-type: none"> • Management For Software Professionals Semester 3 <ul style="list-style-type: none"> • IT Policy & Strategy • Software Quality Management • Research Project Paper • Management of Outsourced Development
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Master of Science in Software Engineering

Focusing on current software engineering concepts and methodologies, this program provides an opportunity for scientific, technical and sophisticated commercial systems developers to enhance their expertise in systems software development and applied research.

Entry Requirement

- A minimum Bachelors Degree in Computer Science or Software Engineering with CGPA of 2.50 from any recognised public / private universities by Government; OR
- Any other equivalent qualification recognised by the Malaysian Government

Semester 1 <ul style="list-style-type: none"> • Strategic Management • Information System • Research Methodology • Software Maintenance & Configuration Management • Innovation & Entrepreneurship 	<ul style="list-style-type: none"> • Decision Support & Intelligent Semester 2 <ul style="list-style-type: none"> • Software Metrics • Software Architecture • Data Engineering • Software Quality 	Semester 3 <ul style="list-style-type: none"> • Software Agents • Data Warehousing & Data Mining • Research Project Paper • Management of Outsourced Development
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Master of Science in Computer Networking

The program is intended for people who not only require simply an expertise in the area of computer science and internet applications but significant technical knowledge in the area of networking. It provides an in-depth understanding of the current and future emerging technologies in computer networking underpinning the design, analysis and implementation of networks that suits a variety of businesses.

Entry Requirement

- A minimum Bachelors Degree in Computer Science or Software Engineering with CGPA of 2.50 from any recognised public / private universities by Government; OR
- Any other equivalent qualification recognised by the Malaysian Government

Semester 1 <ul style="list-style-type: none"> • Advanced Computer Network • Advanced Operating System • Real Time Systems • Project Innovation & Management 	Semester 2 <ul style="list-style-type: none"> • Advanced Network Programming • Network Security • Mobile Distributed Computing System • Network Administration • Research Methodology 	Semester 3 <ul style="list-style-type: none"> • Internet & Intranet Protocol Application • Network Design & Performance • Project Paper • Grid Computing
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Doctor of Philosophy (PhD) Management

The program aims to provide "Doctors of Philosophy" in Management with advanced knowledge, skills in management practices and research works. It equips industry practitioners and academicians with advanced knowledge and skills in business management.

Entry Requirement

Master's Degree or any other equivalent qualification recognised by the Malaysian Government

Including

- Two letters of reference / recommendation provided by former or current employer or professor or Community Leader
- International students shall possess a proficiency in English language with a minimum score of 550 for TOEFL (paper based), 7.0 for IELTS or English language as a national language.

Year 1 • Advanced Research Methodologies • Advanced Quantitative Analysis Year 2 • Thesis Year 3 • Thesis/VIVA

Doctor of Philosophy (PhD) Creative Industries & Art Practice

The program aims to produce "Doctors of Philosophy" in the creative industries, from fine art to applied design specializations. It equips creative practitioners with the skills to exploit their specialist knowledge in applied research and development within the creative academia and industries.

Entry Requirement

- Master's Degree in Graphic Design; OR
- Any other equivalent qualifications recognised by the Malaysian Government

Year 1 • Advanced Research Methodology • Advanced Quantitative Analysis Year 2 • Thesis Year 3 • Thesis/VIVA

Doctor of Philosophy (PhD) Information Systems

Through a combination of coursework, research seminars, and mentioned research, the program provide Doctoral candidates with theoretical knowledge and methodological skills to enable them to become productive researchers. Candidates enrolled in this program will study problems that practicing is professionals and manager's face, as they design, use and apply information systems and technologies to solve business problems.

Entry Requirement

- Master's Degree in related field with minimum CGPA of 3.0; OR
- Any other equivalent qualifications recognised by the Malaysian Government

Year 1 • Advanced Research Methodologies • Advanced Quantitative Analysis Year 2 • Thesis Year 3 • Thesis/VIVA

Doctor of Business Administration

MBA Degree approved by Government with CGPA 2.80 and above from Limkokwing University of Creative Technology. Minimum two years of relevant experience at executive (or) management level.

Entry Requirement

MBA or any other equivalent qualification recognized by the Malaysian Government with a minimum of 2 years of working experience in executive or managerial role

Including

- Two letters of reference / recommendation provided by former or current employer or professor or Community Leader
- International students shall possess a proficiency in English language with a minimum score of 550 for TOEFL (paper based), 7.0 for IELTS or English language as mother tongue.

Year 1 <ul style="list-style-type: none"> • Advance Management • Advance Case Studies • Advance Quantitative Methods • Advance Research Methodology 	Year 2 <ul style="list-style-type: none"> • Consultancy & Applied Project Management • Global Marketing Strategy • Information Systems for Managers • Strategic Finance 	<ul style="list-style-type: none"> • Strategic Accounting • Competitive Strategy & Management Year 3 <ul style="list-style-type: none"> • Thesis
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Postgraduate Diploma in Education

The program aims to inculcate ethical value and right mindset toward professional and leadership development. It is designed to connect the teaching-learning to the philosophy of teaching at any educational institution, integrating ICT to keep up to par with the current developments of technology.

Entry Requirements

- A minimum of a second class lower Bachelors degree with honors with CGPA of not less than 2.50 from any recognised public universities by Government; OR
- A good Bachelor Degree with honors with CGPA not less than 2.50 from Limkokwing University of Creative Technology (LUCT); OR
- A good Bachelor Degree or an equivalent professional qualification with CGPA not less than 2.50 and working experience minimum of 2 years in related fields

Including

- Two letters of reference / recommendation provided by former or current employer or professor or Community Leader
- Proficiency in English language or O Levels English language and its equivalent.

Semester 1 <ul style="list-style-type: none"> • Communication Skills & Classroom Interaction • Teaching & Learning Resource • Research Methodology • Curriculum Development • Induction & Orientation of Newly Recruited Staff 	Semester 2 <ul style="list-style-type: none"> • Educational Measurement, Evaluation & Assessment • Integrated Teaching • Academic Leadership Development • University-Industry Interface • Counseling & Cultural Perspectives • Project Paper
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POSTGRADUATE STUDIES

A postgraduate degree expands knowledge in various subjects, improves career progression, and enables lifestyle changes by raising your income. At Limkokwing a year to complete your Masters can make such a huge difference to your career prospects as the programs are flexible packages that allows one to decide the pace at which they wish to study.



Master of Business Administration in Finance & Banking

The program is designed to help students to acquire the knowledge of financial management, advanced skills in assessing financial risks and rewards, so that they can direct organisations in ways that optimize their value and enhances their skills and business acumen.

Entry Requirements

- A minimum of a second class lower Bachelors degree with honors from any recognised public / private universities by Government; OR
- Any other equivalent recognised qualification

Including

- Two letters of reference / recommendation provided by former or current employer or professor or Community Leader
- International students shall possess a proficiency in English language with a minimum score of 500 for TOEFL (paper based), 6.0 for IELTS or English language as mother tongue or minimum score of 500 in GMAT

Semester 1 <ul style="list-style-type: none"> Management Managerial Accounting Marketing Management Quantitative Methods for Business 	Semester 2 <ul style="list-style-type: none"> Financial Management Econometrics Managerial Economics Bank Management Derivatives 	Semester 3 <ul style="list-style-type: none"> Modern Security Analysis Portfolio Management Fund Management & Treasury Operations Strategic Management Project Paper
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Master of Business Administration in Human Resource Management

The MBA in HRM program is designed to meet the needs of a broad but unique population for fresh graduate or the working adult. Students will learn human resource issues triggered by technology and the international business environment, how to increase employee efficiency and productivity with successful human resource programs.

Entry Requirement

- A minimum of a second class lower Bachelors Degree with honors from any recognised public / private universities by Government; OR
- Any other equivalent recognised qualification

Including

- Two letters of reference / recommendation provided by former or current employer or professor or Community Leader
- International students shall possess a proficiency in English language with a minimum score of 500 for TOEFL (paper based), 6.0 for IELTS or English language as mother tongue or minimum score of 500 in GMAT

Semester 1 <ul style="list-style-type: none"> Managerial Accounting Marketing Management Quantitative Methods for Business 	Semester 2 <ul style="list-style-type: none"> Financial Management Research Methodology Managerial Economics Communication & Negotiation in Employee Relations Organisational Behavior 	Semester 3 <ul style="list-style-type: none"> International Human Resource Management Human Resources Development Strategic Management Dissertation
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Master of Business Administration in Communication & Public Relations

The program is designed to provide students with the high level of knowledge and the increased skills needed to succeed in this dynamic and expanding profession. It aims to further educate individuals who have completed related degree programmes to incorporate principles of research in areas of communications and public relations that will help students to achieve professional results.

Entry Requirement

- A minimum of a second class lower Bachelors Degree with honors from any recognised public / private universities by Government; OR
- Any other recognised qualification equivalent to a Bachelors Degree with a minimum of 5 years of working experience in the related industry.

Including

- Two letters of reference / recommendation provided by former or current employer or professor or Community Leader
- International students shall possess a proficiency in English language with a minimum score of 500 for TOEFL (paper based), 6.0 for IELTS or English language as mother tongue or minimum score of 500 in GMAT

Semester 1 <ul style="list-style-type: none"> Management Managerial Accounting Marketing Management Quantitative Business Methods 	Semester 2 <ul style="list-style-type: none"> Managerial Economics Organizational Behaviour Financial Management Research Methodology Strategic Management 	Semester 3 <ul style="list-style-type: none"> Public Communication Organisational Communication Practical Application in Public Relations Public Relation Dissertation
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Master of Business Administration in Leisure & Tourism Management

The program combines the very best of general MBA with further specialist knowledge in the area of leisure and tourism management. The course is designed to bridge professional competencies with analytical and theoretical experience to meet the strategic challenge facing business operations within the leisure and tourism industry worldwide.

Entry Requirement

- A minimum of a second class lower Bachelors Degree with honors from any recognised public / private universities by Government; OR
- Any other recognised qualification equivalent to a Bachelors Degree with a minimum of 5 years of working experience in the related field.

Including

- Two letters of reference / recommendation provided by former or current employer or professor or Community Leader
- International students shall possess a proficiency in English language with a minimum score of 500 for TOEFL (paper based), 6.0 for IELTS or English language as mother tongue or minimum score of 500 in GMAT

Semester 1 <ul style="list-style-type: none"> Management Managerial Accounting Marketing Management Quantitative Methods for Business 	Semester 2 <ul style="list-style-type: none"> Financial Management Organisational Behavior Managerial Economics Recreational Management Research Methodology 	Semester 3 <ul style="list-style-type: none"> Travel & Tourism Event Management in Leisure & Tourism Management of International Tourism Strategic Management Project Paper
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Master of Business Administration in Multimedia Management

The program deals with various research topics around the question how multimedia data can be managed efficiently in information systems. The MBA is designed for those who have a passion for multimedia from variety of disciplines, including art, computer science, film making, entrepreneurship and engineering.

Entry Requirement

- A minimum of a second class lower Bachelors Degree with honors from any recognised public / private universities by Government; OR
- Any other equivalent recognised qualification

Including

- Two letters of reference / recommendation provided by former or current employer or professor or Community Leader
- International students shall possess a proficiency in English language with a minimum score of 500 for TOEFL (paper based), 6.0 for IELTS or English language as mother tongue or minimum score of 500 in GMAT

Semester 1 <ul style="list-style-type: none"> Managerial Accounting Marketing Management Quantitative Methods for Business Human Resource Management 	Semester 2 <ul style="list-style-type: none"> Financial Management Managerial Economics Research Methodology Knowledge Management Interactive Multimedia 	Semester 3 <ul style="list-style-type: none"> Multimedia Project Management Strategic Management Technology & Innovation Multimedia Marketing Project Paper
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Master of Business Administration in Sports Management

The program provides non business graduates in management positions, or those who aspire to be in management positions with contemporary management skills and knowledge in their areas of responsibility. The MBA equips students with the essential management knowledge and an appreciation of the latest technologies a much broader than their initial specialization.

Entry Requirement

- A minimum of a second class lower Bachelors Degree with honors from any recognised public / private universities by Government; OR
- Any other recognised qualification equivalent to a Bachelors Degree with honors

Including

- Two letters of reference / recommendation provided by former or current employer or professor or Community Leader
- International students shall possess a proficiency in English language with a minimum score of 500 for TOEFL (paper based), 6.0 for IELTS or English language as mother tongue or minimum score of 500 in GMAT

Semester 1 <ul style="list-style-type: none"> Facilities & Events Management Strategic Management Marketing Management Quantitative Methods for Business 	Semester 2 <ul style="list-style-type: none"> Finance & Accounting Human Resources Management Sports Law Sponsorship & Fund Raising Organisational Behavior 	Semester 3 <ul style="list-style-type: none"> Sports Marketing Management Sports Finance Sports Management Media Relations & Sports Project Paper
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Master of Business Administration in General Management

The MBA is designed to enhance individual's competency to meet up with the challenges of the current leading organisations that demands multi-skilled and multi-talented workforce. It equips students with leading-edge management tools that they can use to increase their competitive advantage.

Entry Requirement

- A minimum Bachelors Degree in related field; OR
- Any other equivalent qualification recognised by the Malaysian Government

Including

- Two (2) supporting reference letters from the current or previous employer, lecturer or supervisor from previous University or Institution or Notary Public Service from place of stay AND
- Have IELTS score of 6.0, or TOEFL score of 500, or The first Degree is conducted and examined in English language; OR applicants without English Language certification must complete and pass English program conducted by LUCT International House during the tenure of study as part fulfillment of their graduating requirement.

Semester 1 <ul style="list-style-type: none"> Management Marketing Management Managerial Accounting Quantitative Methods for Business 	Semester 2 <ul style="list-style-type: none"> Managerial Economics Financial Management Research Methodology Human Resources Management 	Semester 3 <ul style="list-style-type: none"> Strategic Management Leading Organisational Change Operational Management Dissertation
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Master of Project Management

The program is designed to enable students to develop entrepreneurial project management skills in the various industries. This will see them demonstrate the body of knowledge in project management across and within various functional areas of business such as marketing, management, accounting, finance, human resources, creative management and operations among others.

Entry Requirement

- Any degree recognised by the Senate from local or overseas Universities with a minimum of second class lower; OR
- Working applicants with any degree recognised by the Senate from local or overseas Universities with CGPA less 2.0 must have a minimum of 5 years working experience at executive or managerial level, and
- Two (2) supporting reference letters from the current or previous employer, lecturer or supervisor from previous University or Institution or Notary Public Service from place of stay and
- Have IELTS score of 6.0, or TOEFL score of 500, or The first degree is conducted and examined in English language; or applicants without English Language certification must complete and pass English program conducted by LUCT International House during the tenure of study as part fulfillment of their graduating requirement.

Semester 1 <ul style="list-style-type: none"> Global Business & Management Sustainable Decision Making Leading Organisational Change Management Consulting 	Semester 2 <ul style="list-style-type: none"> Research Methodology Innovation Management Project Management Framework 	<ul style="list-style-type: none"> Project Quality Assurance, Human Resources & Communication Management Project Risk, Procurement & Integration Management
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Master of Communication

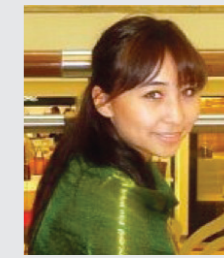
The program focuses on the nature and functions of Communication (Advertisement and Public Relation). The course aims to develop theoretical understanding and practical vocational skills to facilitate the planning, implementation and management of communications strategies, in the local and international context.

Entry Requirement

- A minimum of Bachelors Degree with honors or any other equivalent and recognised qualification in related field.

Semester 1 <ul style="list-style-type: none"> Mass Communication Theory Strategies for Professional Writing 	<ul style="list-style-type: none"> Select One: <ul style="list-style-type: none"> Public Opinion Research Consumer Behavior Research Select One: <ul style="list-style-type: none"> Issue & Crisis Management Account Planning Management
Semester 2 <ul style="list-style-type: none"> Communication Research Methods Intercultural Communication 	<ul style="list-style-type: none"> Select One: <ul style="list-style-type: none"> Negotiation & Conflict Management Advertising Creativity Select One: <ul style="list-style-type: none"> Decision Making & Problem Solving Seminar in Persuasion & Attitude Change
Semester 3 <ul style="list-style-type: none"> Professional Communication Ethics 	<ul style="list-style-type: none"> Audience Analysis

Successful Alumni Postgraduate Studies



"The MBA has given me a theoretical framework to understand my day-to-day tasks. I learnt to see the bigger picture of a communications strategy not just from the perspective of PR, but also advertising, marketing, sales and the like."

Albina Assanbayeva

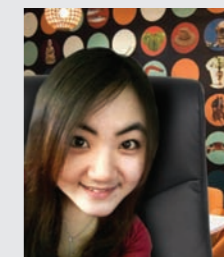
Class of 2011 - MBA in Communication & Public Relations
PR manager, Astana Economic Forum



"My course provided me with the understanding that creative ideas and communication are essential aspects of public relations in any organisation. I have been able to apply this in all the projects that I have been handling so far and the results have been amazing".

Ludovic Froget

Class of 2011 - MBA in Communication & Public Relations
Public Relations Specialist, Microsoft Indian Ocean Islands & French Pacific



"The knowledge that I garnered from MBA in Public Relations and Communications course has enabled me to be able to transfer it to the students and hence enabling them to understand the concepts taught as they are able to relate it to real life".

Liu Xiaoei

Class of 2011 - MBA in Communication & Public Relations.
Teacher in the Department of Media and Management, Beijing Film Academy Modern Creative Media College

Hi-Income Postgraduate Careers

Education • Counselling • Educational Technology • Education Policy • Organizational Leadership • Special Education
Contemporary Art & Design • Media and creative Industries • Commercial and Independent Projects • Film Industry Archive/documentation
Human Resource Management • Directors of Human Resource • Compensation Managers • HR and management consulting
Leisure & Tourism Management • Tourism Marketing • Hotel Marketing • Travel Marketing • Airline Operations • Travel firms research departments
Multimedia Management • Multimedia developer • contents developer • instructional designer
Communication & Public Relations • Marketing Directors • Advertising Agents • Public Affair Advisor • Managers • Public Relations Directors • Public Opinion Analysts
Software Management • Chief Technical Officers (CTO's) in International Organizations • Senior Managers in Software industry • Project Managers in Multinational Organizations • Consultants and Trainers in Software Configuration Management • Successful Academicians involved in the research and development of Software Industry
Software Engineering • Software Developers • System Engineers • Requirements Engineer • Software Architect • Quality Assurance Engineer • User Interface Designer • Project Leaders • Business Analysts
Information Systems • CEOs/MD of companies • Consultants and Trainers in Information Systems



University of innovation

Official recognition by Ministry of Higher Education, Malaysia

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